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GEAR – Gender Equality and Antidiscrimination for Roma

CERV-2022-GE

Work Package: 4

Task: T4.3

Establishment of the editorial office for the web radio and social pages
REPORT

SIBIU

08.04.2024 - 11.04.2024

Sibiu, Nicolae Teclu street, no 14, Hotel Apollo Central - conference hall

GEAR



Center for Sustainable
Communities Development



The workshop held in Sibiu from April 8 to April 11 had a total of 40 participants, with an equal gender distribution: 20 girls and 20 boys. The age distribution shows that the majority of participants (26 people) were under 18 years old, while the remaining 14 participants were adults. The analysis of the participants' status reveals a heterogeneous composition, with a wide range of personal and professional situations represented. Most of the boys and girls are still students, but a significant proportion consisted of unemployed individuals, job seekers, and NEETs (Not in Education, Employment, or Training).

Most of the participants arrived late in the afternoon in Sibiu therefore on the 8th of April 2024 first session was organized only for Arci and Apel's groups starting at 16:00, a get-to-know-each-other meeting followed by a welcome dinner for all the participants.

9th April 2024 from 9.30 to 11.00 - Radio Title Exploration workshop **Trainers: Digivis and Apel**

The main purpose of this section was to involve participants in a joint title exploration exercise. All the groups had already made suggestions collected within their country radio training from early 2024.

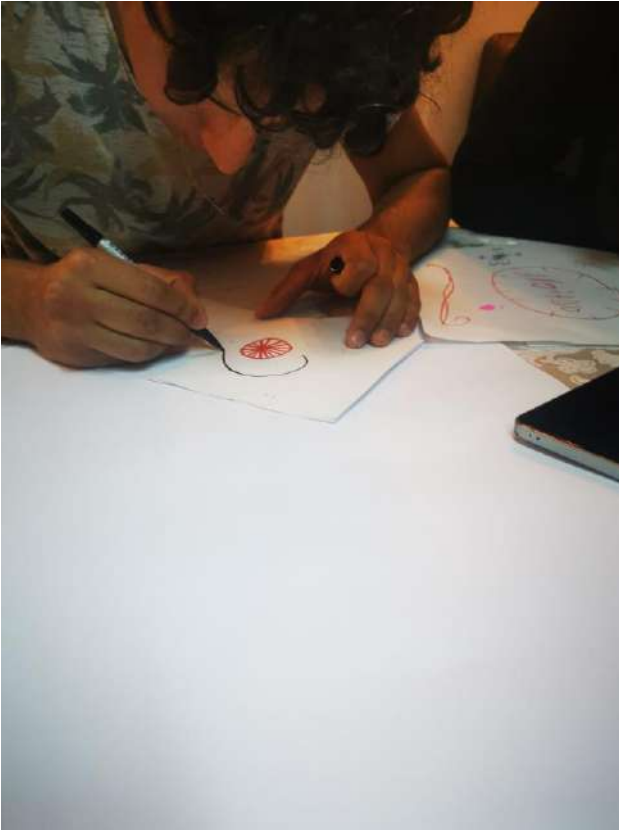
https://docs.google.com/document/d/1ewEfHKqfg_kkf0p31_fFZbWTxCq0mNpsSuXOhOA_jls/edit
Existing titles were displayed on a billboard for inspiration and feedback from the participants. Due to the differences that appeared during the translation in the language of each group, a short list was made with the names remaining in the competition and after a short break of about 10 minutes for deliberation, the final name was chosen: amoRadio.



During this exercise, the names, and titles available online were verified by Digivis to comply with European copyright rules. The final title/name of the radio was chosen through group voting.

9th April, from 13:30 to 16:00 – Second session
Trainers: CSCD & Internationaal Comité

After lunch, the lead of the workshop was taken over by CSCD & IC. In this segment of Logo Creation, we went further in choosing a suggestive and representative image for web radio. In this stage, part of the graphics created in the workshops related to radio held by colleagues from CSCD were adapted to better fit the new name of the radio.



Towards the end of the session between 16:30-18:30 partners attended the first CONSORTIUM MEETING.

10th April, from 9.30 to 11.00 - Contents Development
Trainers: Arci Solidarietà & CSCD

In the first part of the workshop participants were provided 4 large sheets of paper with different silhouettes printed on them representing 4 different categories/themes: personal matters (the individual silhouette), global/external themes (the world), cultural or community background (the house) and any other business (question mark). Additional scrap paper materials were used to add more graphic content according to each group's interest; the main reason was to provide a few general guidelines and a starting point for the content development of the web radio, what topics they are going to approach, topics, subject of interest and so on.



10th April, from 13:30 to 16:00 – The musical Expression workshop
Trainers: Digivis & Apel

The second session of the day was dedicated to the musical expression workshop. In the opening minutes of the meeting, Digivis provided a few insights and perspectives about what branding is, and how we should approach the process of creating a brand identity for our web radio. An important section of the workshop was to show the participants how the action platform works, how to upload content, and develop a playlist.

At the end of each session, Arci Solidarietà provided the expertise of a radio expert producing different recordings typical for podcasts, and some jingles were produced on the spot in real-time using the voices of participants from each group/country.



The last part of the day from 16:00 to 17:00 was reserved for the Consortium Meeting.

For the group meetings and workshops, Apel reserved the Apollo Hotel in Sibiu's conference hall for all sessions. For dinner on 08.04.2024, and the lunches on 09.04.2024 and 10.04.2024, collective reservations were made for each group separately.

All the sessions were held in English and each partner had at least one person for translation and to provide instruction in the native language of their group. Materials necessary for the joint work sessions were made available both by Arci Solidarietà and Apel.

11th April from 09:00 to 10:00 - End of Sibiu meeting – Final feedback session **Trainers: APEL & Arci Solidarietà**

During the last day, time was set aside for a final moment of feedback on the experience in Sibiu. In fact, considering the differentiated departure times of the various groups, a session was organized in which the participants had the opportunity to share their impressions about the different workshops held: they were all encouraged to indicate their favourite workshop and to tell which moment of the meetings was particularly meaningful for them.

Special attention was also given to the free time spent in Sibiu and the relationships established with their peers. Although an evaluation questionnaire was sent afterwards, this direct exchange of feedback further enriched the participants' understanding of the overall experience.