



## Task 4.2 – Training on multi-platform newsroom managing Report Training Sessions

### Training Module 1: Marketing and Gender stereotypes

Date: February 17<sup>th</sup> from 10:00 – 12:00

Trainers: Janetta Diyanova and Michaela Piwinski

Additional support : Gregory Piwinski

Number of participants: 9

Boys: 3

Girls: 6

Age: between 12 and 21

Place: Kammerstraat 19, 9000 Ghent, Belgium

The training started with an icebreaking short session where everybody stood in a circle and were asked who was the movie star they looked up to or wanted to be and why.

The boys choose for viril man like Chris Pratt, Keanu Reeves and Orlando Bloom because they were strong, could do stunts and beat the others.

The girls showed a mixed choice, 2 of the girls choose for a man (Chris Pratt) because he is strong, 4 of them choose woman (Margot Robbie (3) and Iman Velani (1). The reasons were they were beautiful, strong, romantic or did stunts.

When we asked about why the boys only choose for actors and girls choose for both they laughed and the girls said they were less focused on muscles but more on brains.

We proceeded in looking at advertises in magazines and asked to discuss why the models were chosen according to them. They said it was because those models looked perfect, girls sexy and sometimes classy, boys well dressed, short beard and looking masculine.

The participants were asked if they could be a model, were 2 man said yes we can and one said no because he was too clumsy and skinny. The girls all said no because they were fat (even if that wasn't always the case), were ugly or wear glasses. The self confidence among the girls was very low. On the other hand they reacted strongly against these perfect stereotypes and new this wasn't reality. We continued in asking everybody what they considered to be the most beautiful part of their body. 2 girls refused to answer, 1 said there was no beautiful part on her body. 2 said her hair and 1 her nose. 2 boys mentioned their muscles, 1 didn't know.



Afterwards we had a discussion on how they would promote the webradio through adverts. And it became clear they all understood they wouldn't fall in the trap of working with stereotypes but would reflect real life.

We ended the session with a round where everybody said something nice to other participants that they liked about the other participants or what they found beautiful about the other person.



## Training Module 2: Social Media

Date: February 17<sup>th</sup> from 13:00 – 15:00

Trainers: Janetta Diyanova and Michaela Piwinski

Additional support : Gregory Piwinski

Number of participants: 9

Boys: 3

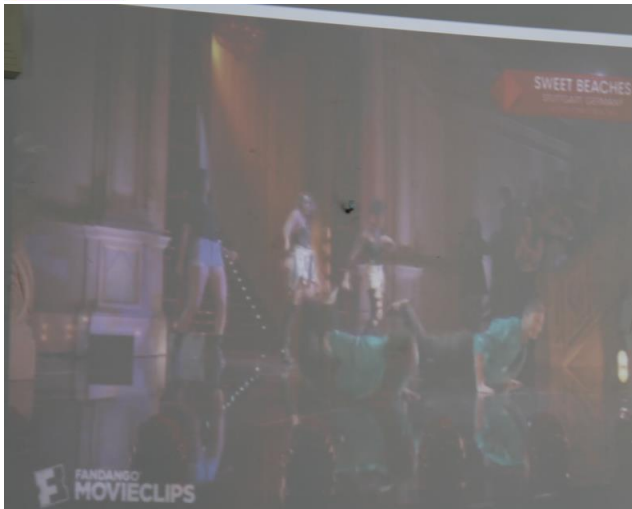
Girls: 6

Age: between 12 and 21

Place: Kammerstraat 19, 9000 Ghent, Belgium

The training started with a round on which social media the youngsters used themselves and how and how active they use it. The result was that all the youngsters have accounts on Instagram, tik-tok and facebook. They use Instagram actively and put posts on them, Tik-Tok they use to watch clips. They have facebook but do not use it regularly. But organisations where they participate usually have a facebook.

They are familiar with different features of the different social media accounts. They use for different purposes like expressing themselves, staying in touch with peers, showing what's keeping them busy, mainly sport, dance and music.



Afterwards they were shown how to use social media for other reasons, like promotion of activities, such as the webradio

We ended the session with some exercises on features of different social media.

### **Training Module 3: The Approach to Roma youth culture: insights and content**

Date: February 24<sup>th</sup> from 13:00 – 16:00

Trainers: Janetta Diyanova and Michaela Piwinski

Additional support: Gregory Piwinski

Number of participants: 9

Boys: 3

Girls: 6

Age: between 12 and 21

Place: Kammerstraat 19, 9000 Ghent, Belgium

During the training we discussed what the youngsters considered as their culture. It was remarkable that they identified themselves with multiple identities: Christian, Belgian, Roma, Youngster, musician, ... Each part of their identity plays an important role in their life and finds expression in different ways.

We discussed different themes such that they like, play and listen to both western and Roma music. They know about Roma dressing and fashion but do wear western clothing apart from festivities. They are proud on their Roma culture but are aware that there is no universal Roma culture so they make their own version of what Roma Youth culture is and should be.

We ended the session with a round of who their rolemodels or people they look up are. Among the results: Ronaldo, Jesus Christ, Django Reinhardt, ...



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#### Training Module 4: Let's build a radio

Date: April 5<sup>th</sup> from 13:30 – 16:30

Trainer: Michaela Piwinski en Noor Al-Jaberi

Number of participants: 3

Boys: 2

Girls: 1

Age: between 12 and 20

Place: Kammerstraat 19, 9000 Ghent, Belgium

The youngsters were shown the different tools to make recordings. They were explained what an USB-microphone is and how it works. They received an introduction of what Audacity is and how it can be used.

After the theory they had the opportunity to test out how to speak in a microphone and record their voice. Next we learned them how to mix their voices with music.

We also stood still on the content they wanted to bring on the radio and how to realize this in a podcast.

Note: because of the low number of attendants (due to holiday season) we will repeat this session at a later stage or build in when we establish the radio team.





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